



# Irish Tax Review – Rates, Deadlines & Production

Want to talk to leading finance and business professionals? There is one publication you must be in.

## Advertising Rates & Specifications

The trim size of Irish Tax Review		Advert Sizing	
210 x 297mm		With bleed	Without bleed
Advert Size	Price (ex VAT)	(w) x (h) mm	(w) x (h) mm
Full Page	€2,250*	220 x 307	184.5 x 271.5
Half Page	€1,400*	220 x 143.5	184.5 x 125.5
Quarter page	€1,000*	220 x 69.25	184.5 x 56.5
Double Page Spread	€3,500*	430 x 307	400 x 271.5

**\* Please note prices do not include VAT @ 21%**

Artwork supplied with bleed, please use the margins indicated for **without bleed** as the **safe-type** area

All rates are for full colour advertisements

## Advertising File Formats

Print-Ready Files are accepted in the following formats		
File Extensions	Supply Font	Supply Images
.ai	Yes	Yes
.eps	Yes	Yes
.indd	Yes	Supply ALL Images
.pdf	Yes	N/A

To ensure high quality print of your artwork: All artwork must be supplied at 300 dpi @ 100%. ALL artwork must contain bleed where applicable.

## Deadlines

Issue	Booking Deadline	Deadline for receipt of artwork
April 2010	12 March 2010	19 March 2010
June 2010	20 May 2010	27 May 2010
September 2010	5 August 2010	12 August 2010
November 2010	21 October 2010	28 October 2010
February 2011	6 January 2011	13 January 2011

## Inserts

Promotional flyers can be included with the magazine and targeted to specific segments of the ITR readership.

Insert Price
€2500* + VAT @ 21%

Inserts to be sent directly to distributor. Please contact ITI for more details.

## About the Irish Tax Review

Considered to be Ireland's leading journal on taxation issues, *Irish Tax Review* is published 5 times per year and is filled with informative articles and expert analysis by a range of distinguished tax advisers. Each edition, consisting of approximately 100 pages, covers a variety of current tax issues and developments and is an indispensable resource for all Registered Tax Consultants. *Irish Tax Review* is issued to 7,000 members, students and subscribers of Irish Taxation Institute.

Advertising in *Irish Tax Review* gives you direct access to a clearly defined, influential readership in the financial and business world.

Irish Taxation Institute  
South Block, Longboat Quay  
Grand Canal Harbour, Dublin 2

## Conditions

- Only these terms and conditions and the *Irish Tax Review* rate card shall be binding upon Irish Taxation Institute and the client. Irish Taxation Institute shall not be bound by any conditions, appearing on the client's insertion orders, agency forms, copy instructions, or otherwise which conflict with the provisions appearing in this contract and *Irish Tax Review* applicable rate card. All terms and conditions are subject to change by the Irish Taxation Institute without notice.
- Irish Taxation Institute reserves the right to reject advertising copy which is deemed inappropriate or unsuited to the brand values of the Institute.
- Cancellations must be received 7 days prior to the date of print in order to qualify for a full refund. After this time a cancellation fee will be charged at 20%. In the event that Irish Taxation Institute chooses not to publish an advertisement that has been paid for, the client will be fully reimbursed by Irish Taxation Institute.
- Credit terms: 30 days from date of invoice – after which discounts no longer apply.
- The client warrants that the content of their advertisement complies with relevant laws and regulations and that publication of the advertisement will not give rise to any rights against or liabilities for Irish Taxation Institute.
- No liability is accepted for loss or damage caused by errors in, non-publication or late publication of advertisements or inserts.
- Irish Taxation Institute liability is limited only to the direct cost of the advertisement and not for indirect or subsequent damages due to loss of business or profit, no matter what the circumstances or notifications. Receipt of invoice, or prior to attendance if booking is made within 7 days of publication.

## Contact Information

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