



The Crisis Is Over, Now For The Hard Part

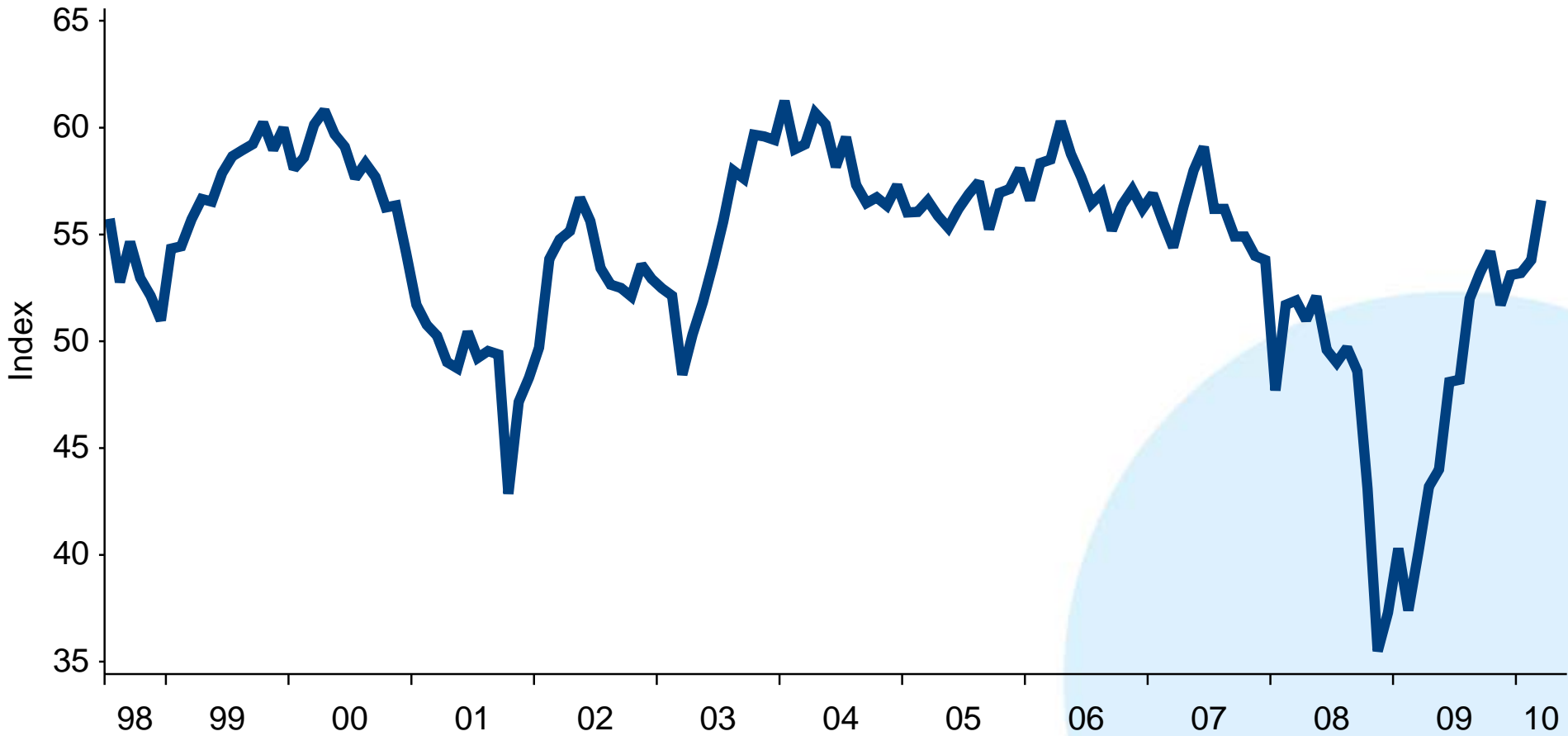
Austin Hughes, KBC Bank





It's A Good Upturn, Not A Great Upturn

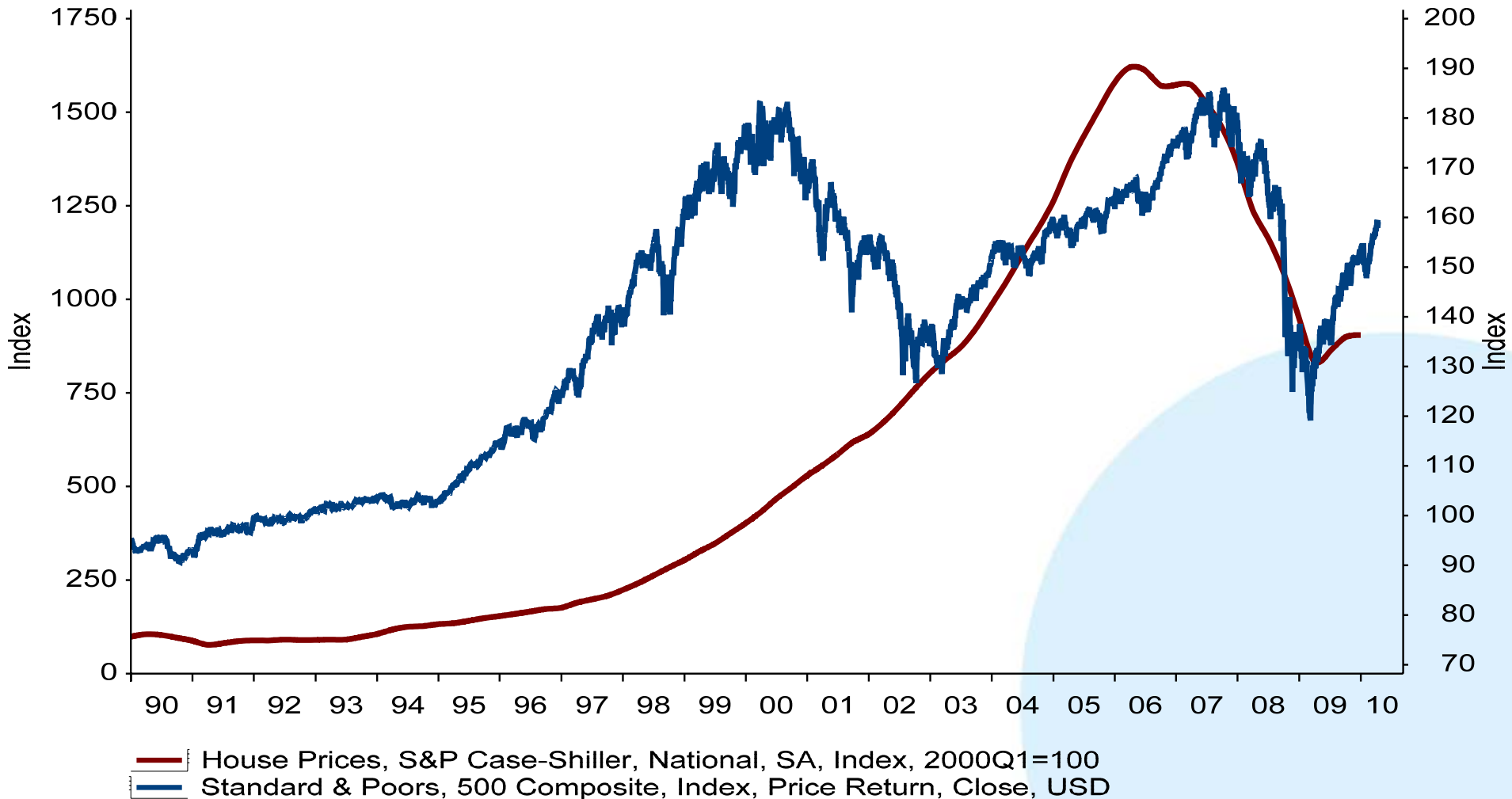
World, Business Surveys, PMI, Composite, Output, SA





Sensible Saving Will Replace Conspicuous Consumption

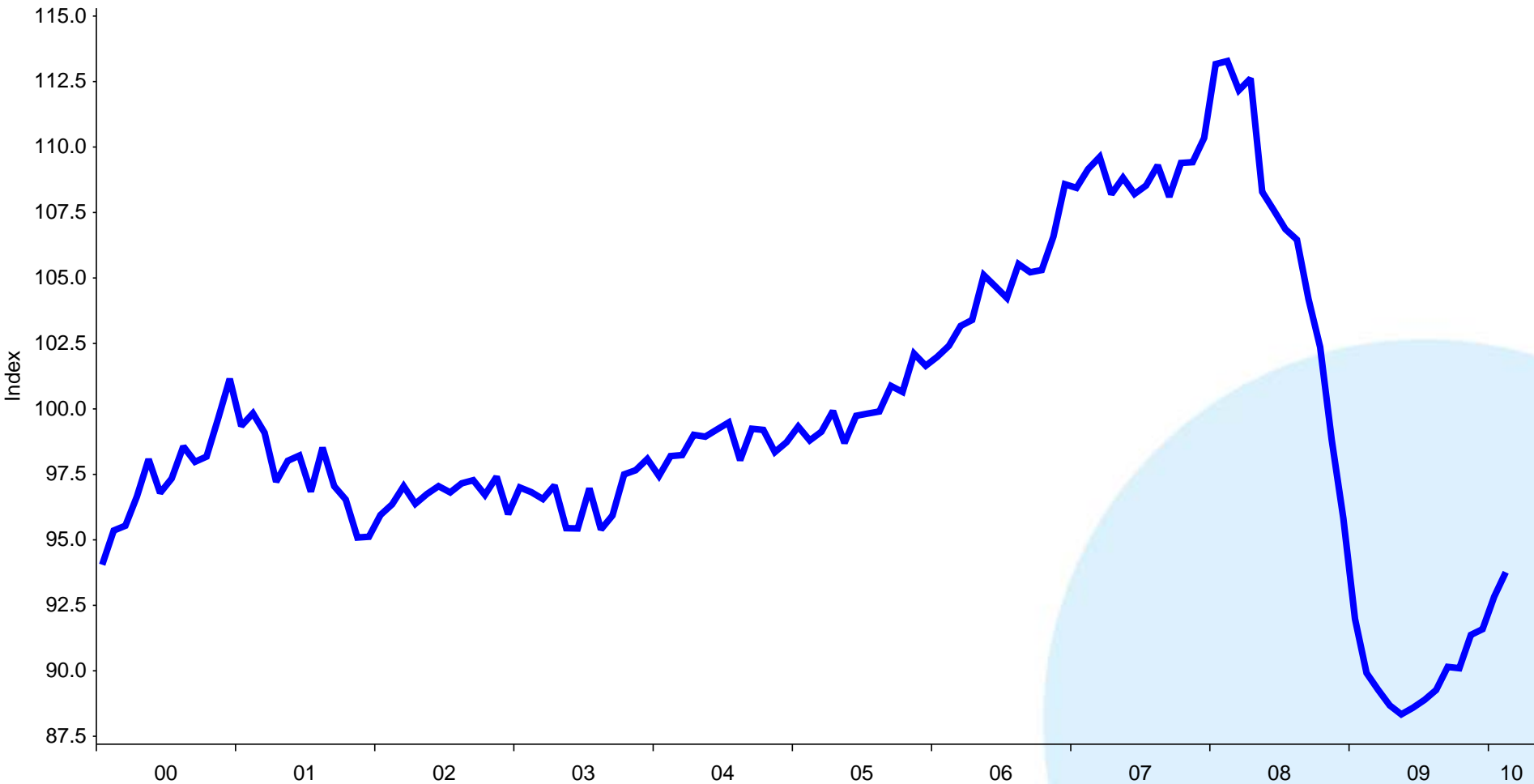
United States





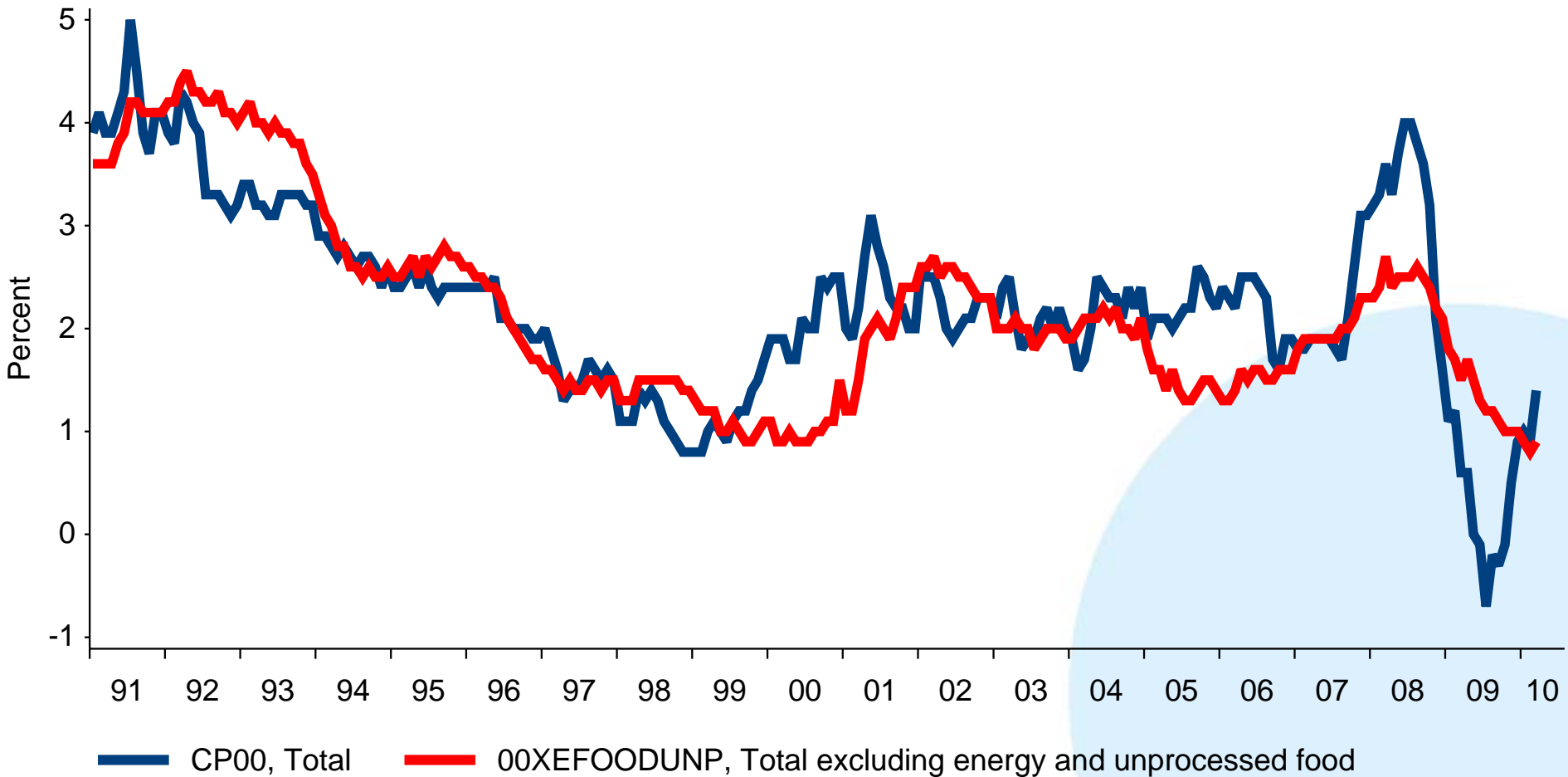
Business Will Be Cautious and Must Be Clever

Eurostat, Euro Zone, Production, Manufacturing, NACE Rev.2 C, Total, SA, Index, 2005=100



Inflation Will Be A Different Sort Of Problem

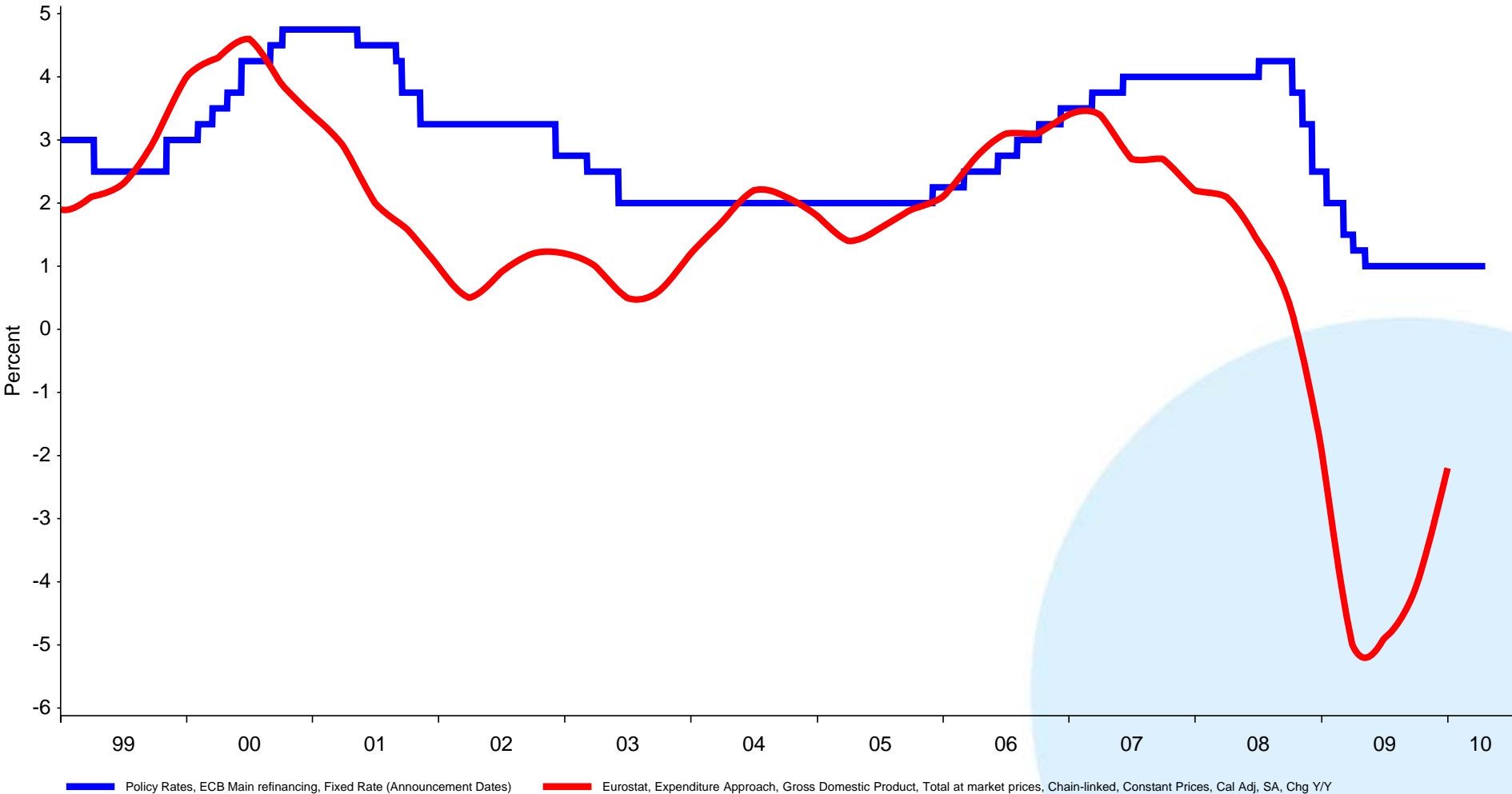
Eurostat, Euro Zone, Consumer Prices, All Items, Chg Y/Y





Interest Rates Won't Surge But Money Will Be More Expensive

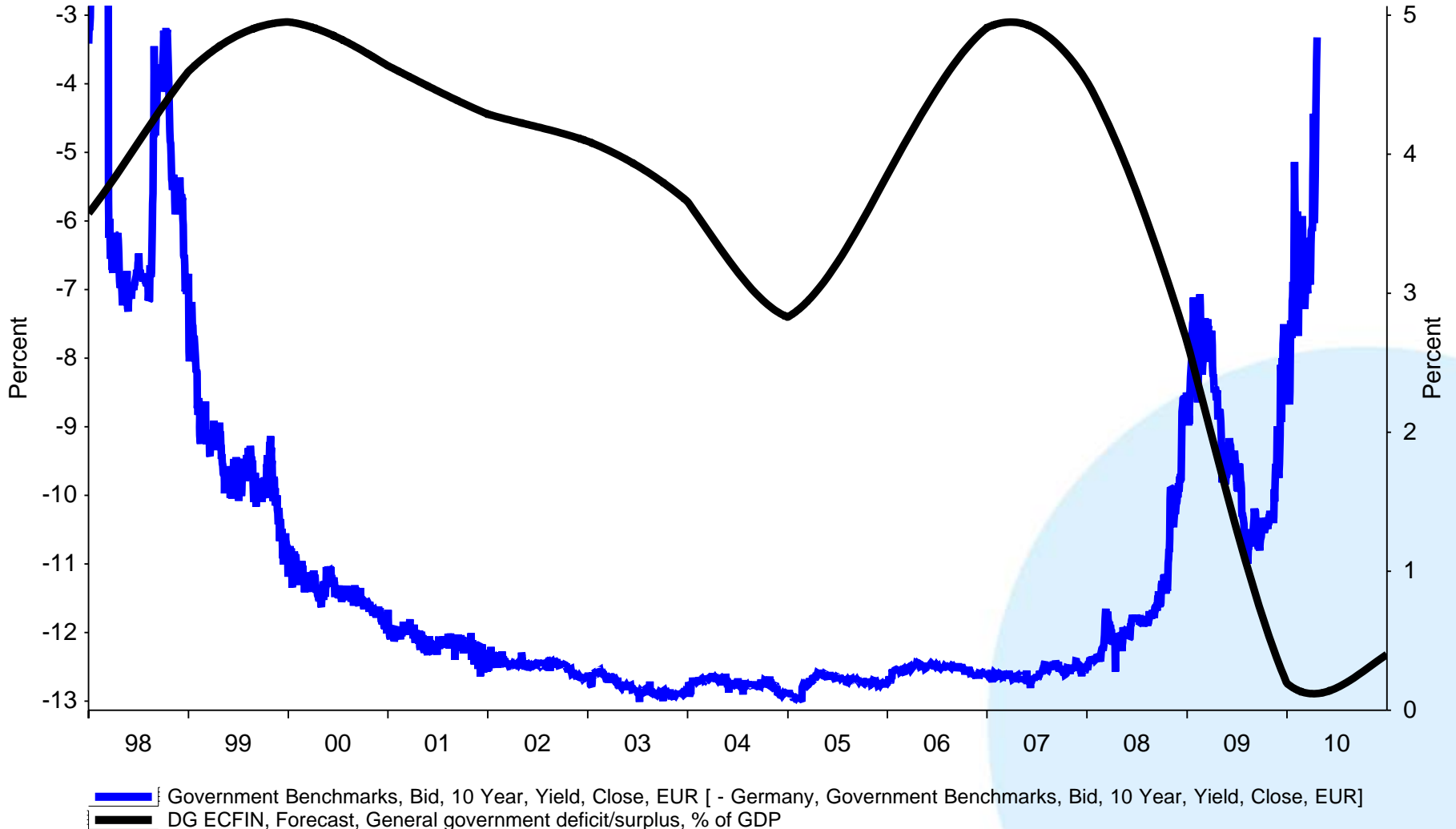
Euro Zone



Policy Rates, ECB Main refinancing, Fixed Rate (Announcement Dates)

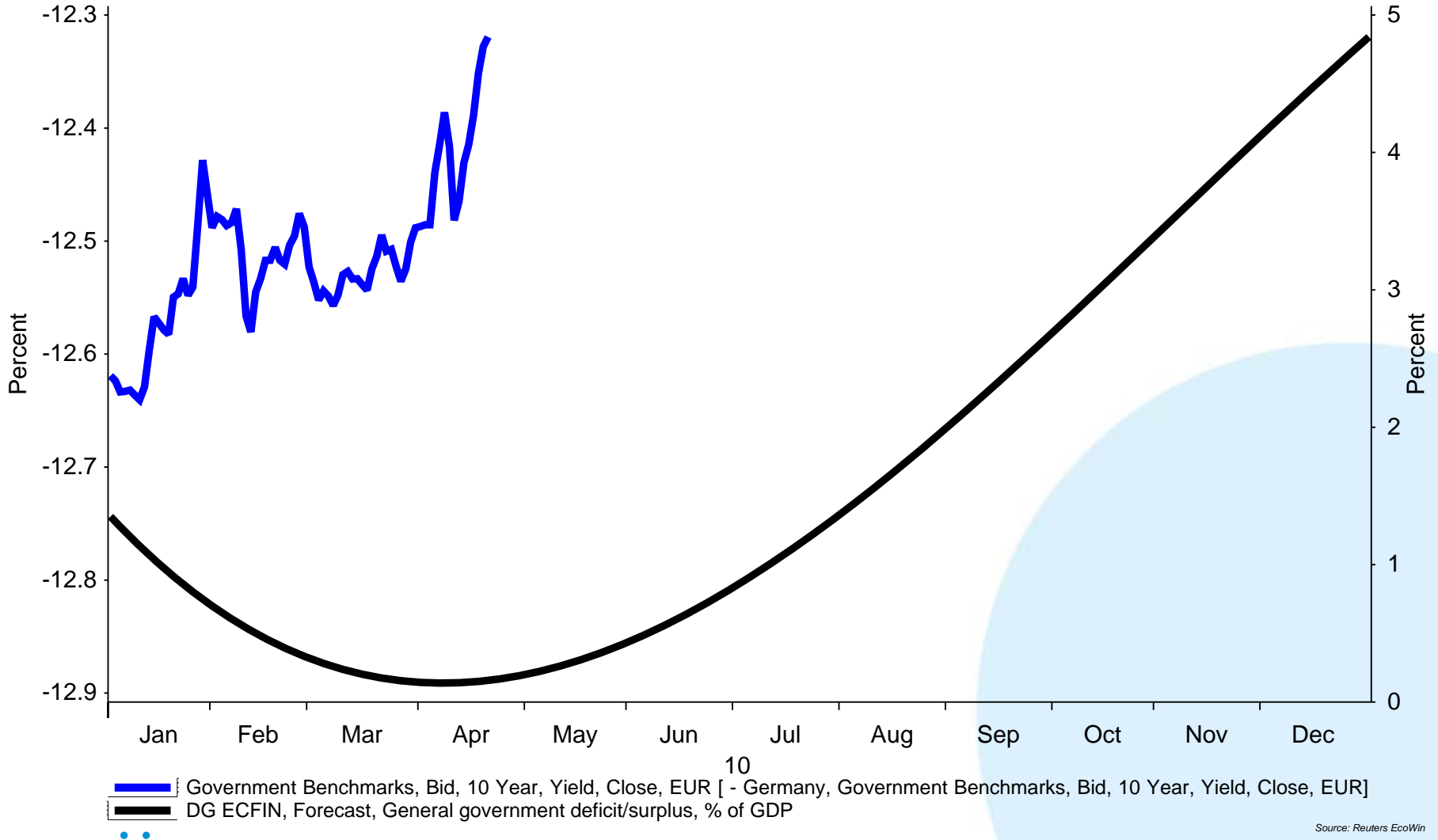
Eurostat, Expenditure Approach, Gross Domestic Product, Total at market prices, Chain-linked, Constant Prices, Cal Adj, SA, Chg Y/Y

Greece

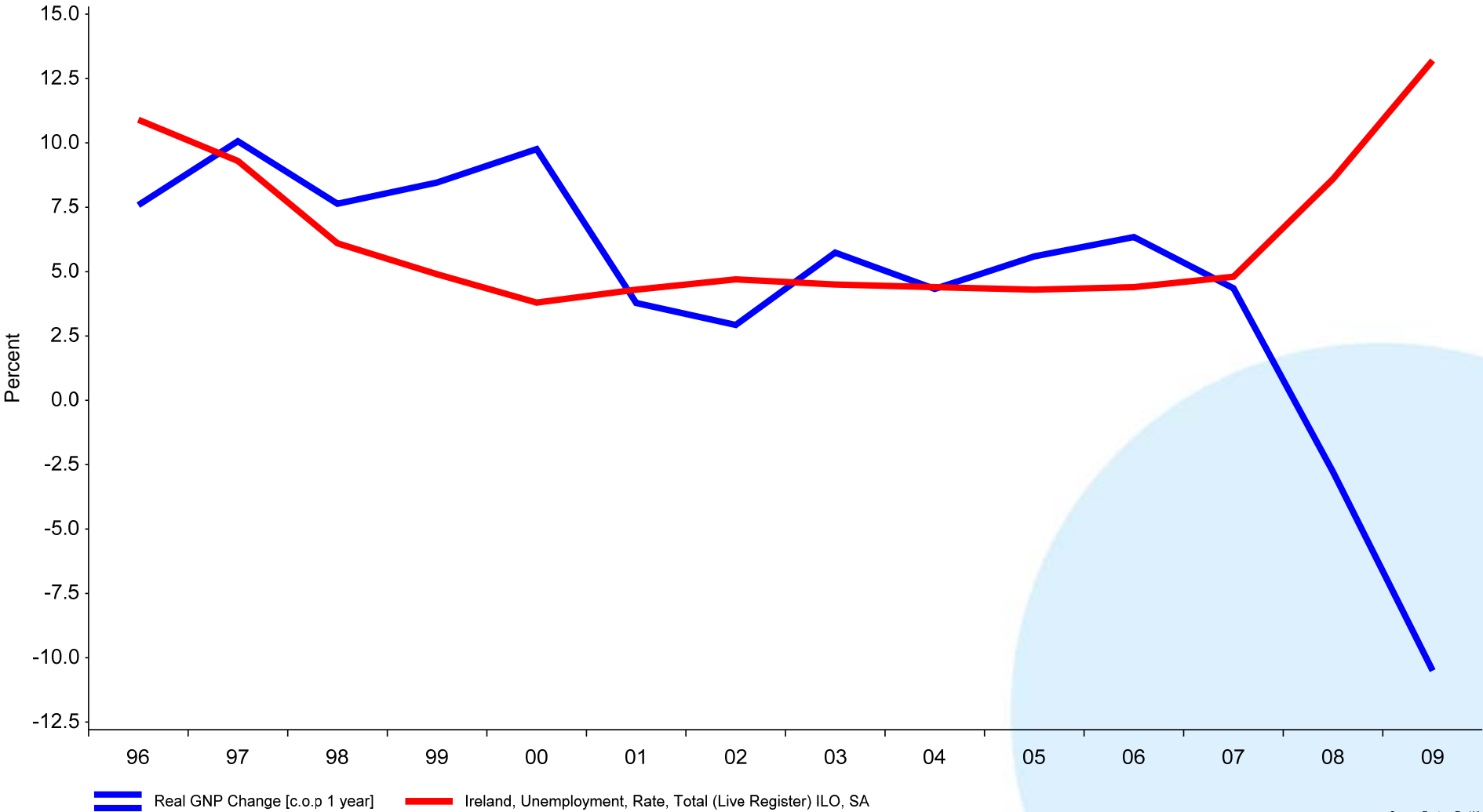


Markets No Longer Believe

Greece



Celtic Torture





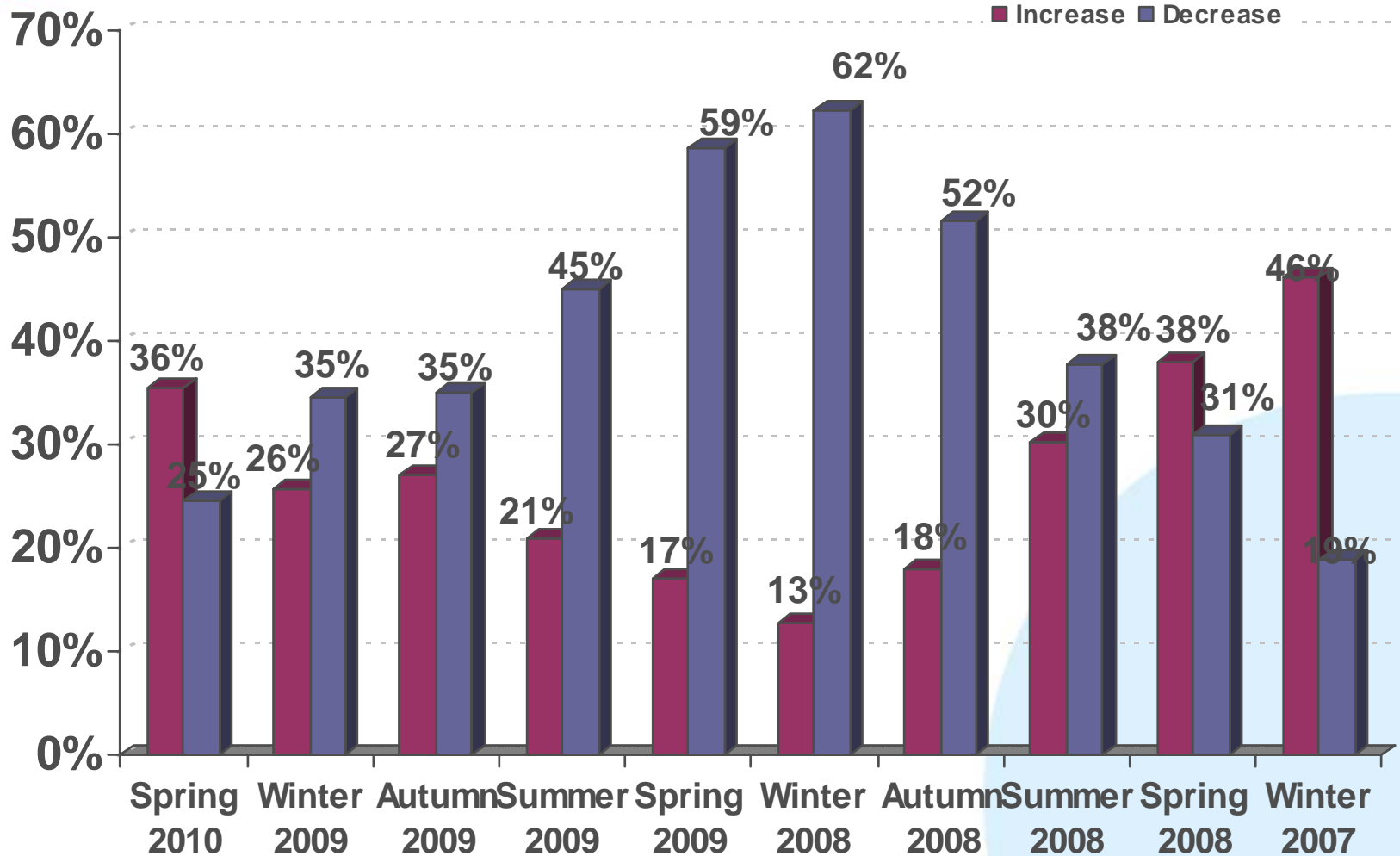
The Great Panic Will Ease Only Slowly

Ireland, Consumer Surveys, Consumer Sentiment Index (KBC Bank Ireland/ESRI), Index, 1995Q4=100





Some Businesses Looking Out Of The Trenches



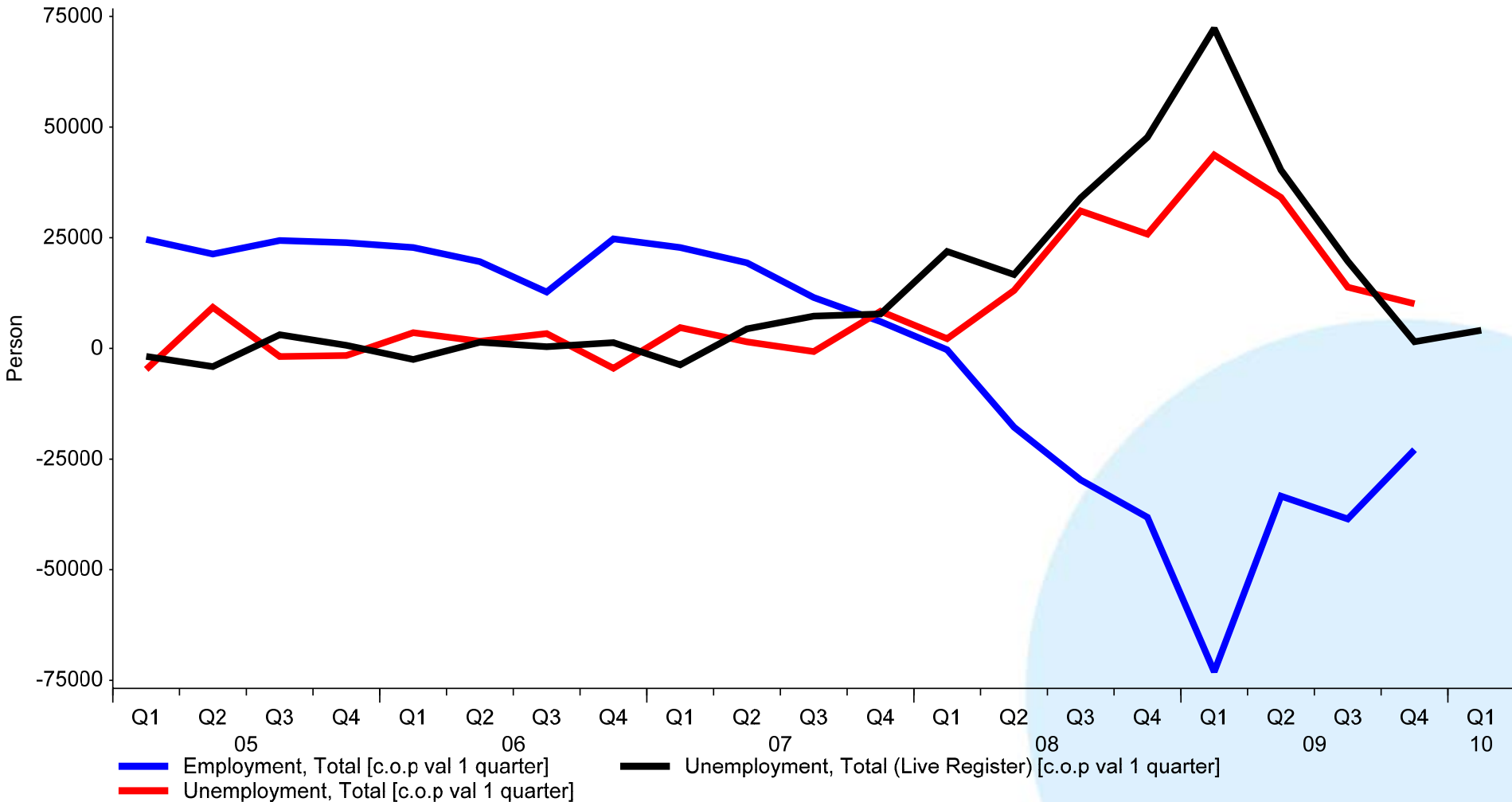
Expected change in activity in next 3 months

KBC Bank/Chartered Accountants Ireland Spring Survey



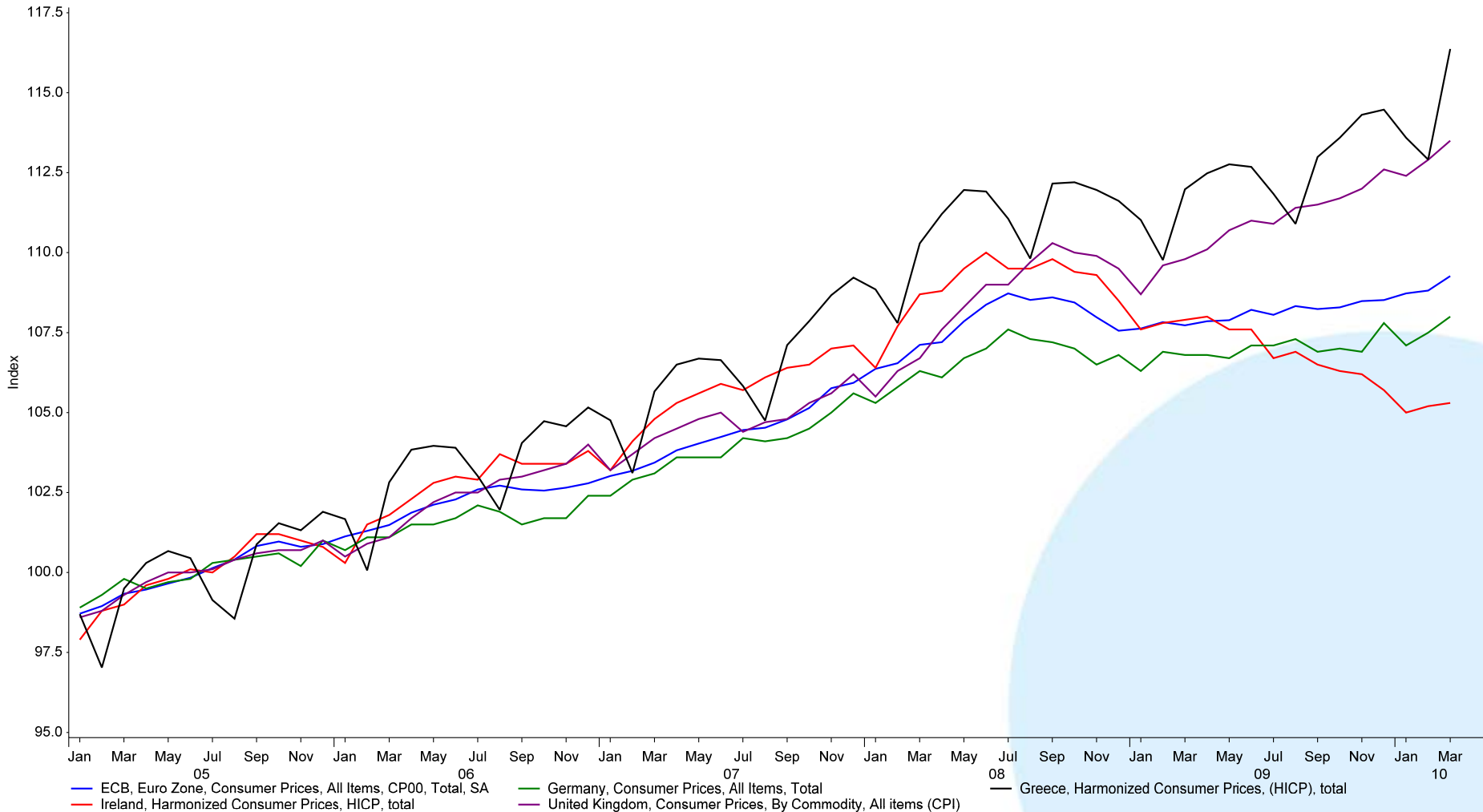
Were Job Cuts Front Loaded?

Ireland, Overall, SA

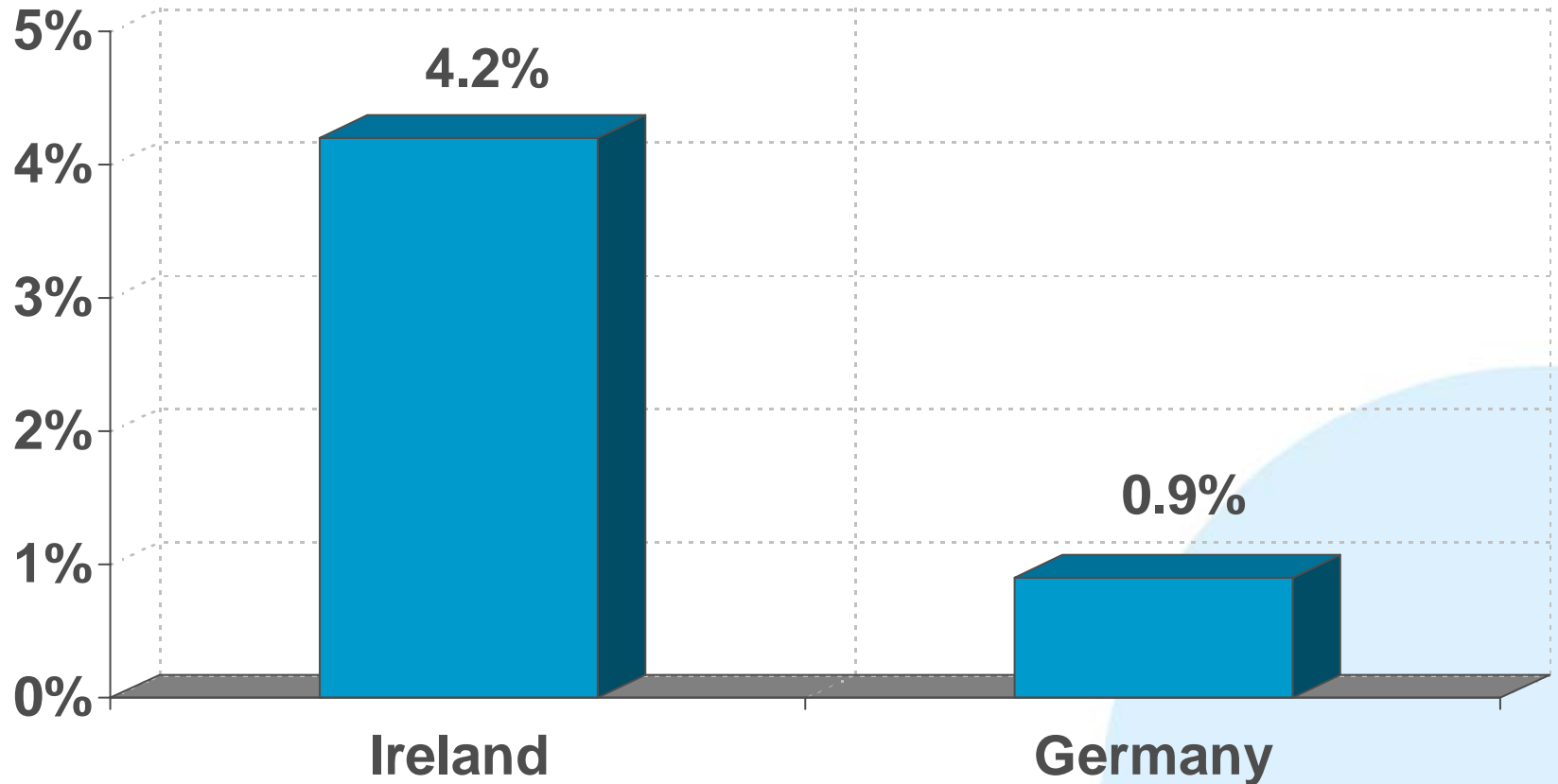


Costs Have Improved Slightly

Index, 2005=100

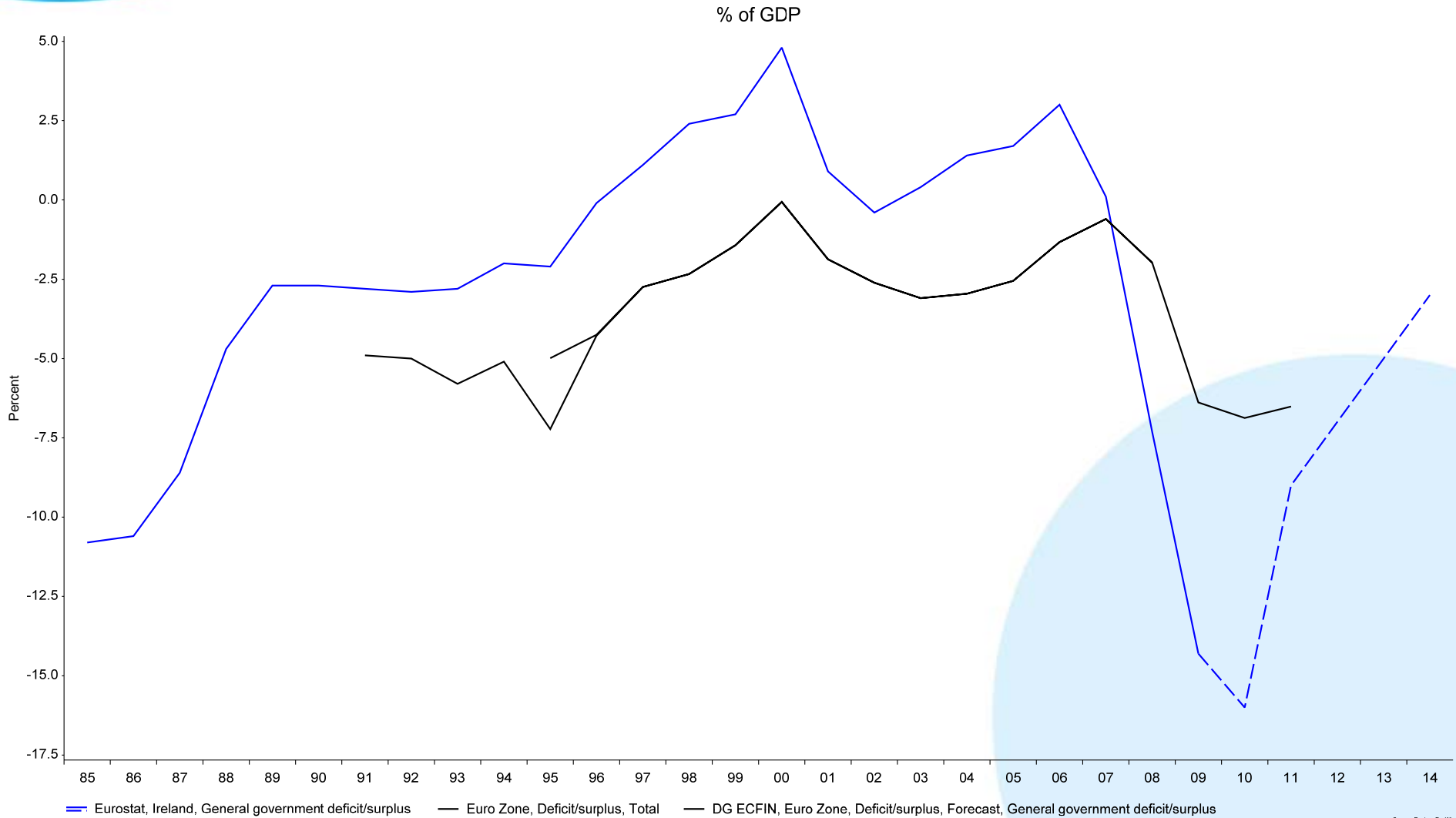


Where Next?



■ % average annual rise in private sector wages 1997-2009

How Much Will It Hurt And Who?



NAMA; Inept or Ingenious?

- A systemic solution in a less than perfect world
- Balance sheets cleaner
- EU scrutiny prevents excess payments
- Government refinancing risk minimised
- The gameplan is defensive
- Slow start – virtue and necessity
- Length and cost still unclear

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Avoiding Adverse Selection

Month	Performing	Watchlist	Impaired
June 2008	85%	14%	1%
February 2009	78%	20%	2%
September 2009	68%	24%	8%
December 2009	65%	22%	13%
Movement (percentage points)	-20	8	12

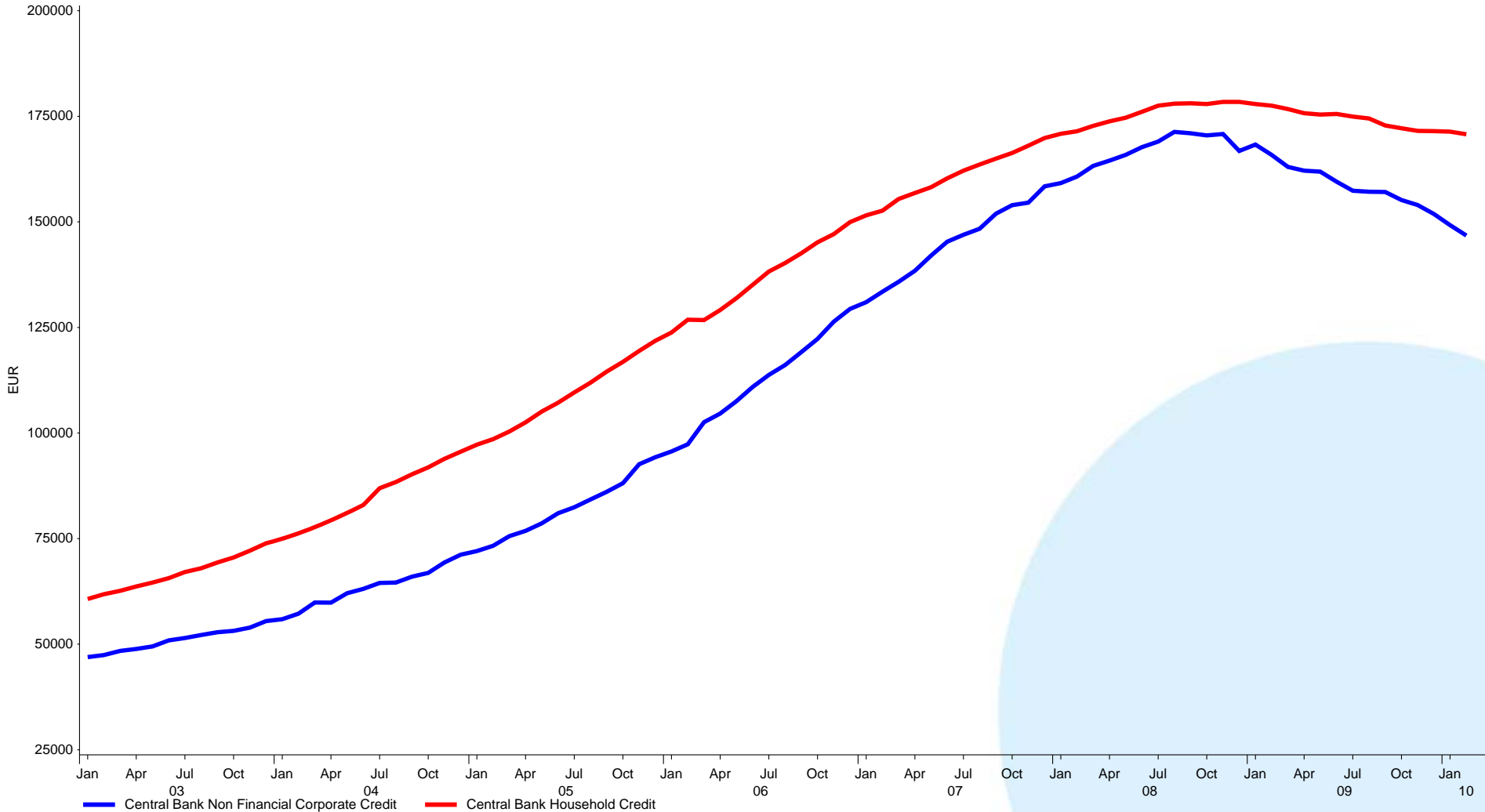


Where Did The Money Go?

	Dec 2009	Share of Credit Growth 2004/2009	Average Annual Increase 2004/2009
Personal Borrowing	167.7	37%	+13%
Real Estate	86.3	30%	+28%
Financial Intermediation	83.7	23%	+18%
Construction	15.0	3%	+10%
Wholesale/Retail	12.6	2%	+6%
Hotels/Restaurants	10.9	2%	+9%
Manufacturing	7.1	1%	+5%
Other Business	6.7	n/a	-1.6%
Total	406.3	100%	+15%



Lending To Fall Much Further



The Next Set Of Questions

- Recovery will help but won't heal all.
- Rates stay lower for longer but...
- ... money will remain scarcer and more expensive.
- Sentiment excessively negative but will change only slowly.
- Budget adjustment has some way to run.
- We may have wasted the boom, we can't waste the crisis.